

Pribilof Islands Collaborative Steering Committee Meeting  
July 21, 2004 9:00AM teleconference  
Agenda and meeting summary

Agenda:

1. Paul Hillman/John Brooks request to videotape at August meeting
2. Requests from media to attend August meeting: First Alaskans (Meg) and Cascadia (Evie)
3. Funding updates (this is important since as of August 1<sup>st</sup> facilitator won't have a contract and the university won't let her travel without one)
4. Facilitator's Scope of Work (included as attachment)
5. Update on August meeting logistics
6. Workgroup updates
7. Agenda review for August meeting including:
  - timing of public input, call-ins on the radio;
  - discussing "what success means for the PIC":
    - a. as a whole and;
    - b. for each work group
  - media policy approval, including how do stakeholders publicly express their opinion about the PIC process

**NEXT STEERING COMMITTEE MEETING: Wednesday, July 28 at 9:00AM Alaska Time**

Present: Meg King, Evie Witten, Randy Hagenstein, Aquilina Lestenkof, Heather McCarty, Joe Sullivan, Margaret Williams, Art Nelson, Wanetta Ayers, Paul Hillman, Claire LeClair (notetaking).

**NOTE: Action Items are Highlighted in Yellow**

Summary:

1. Videographer's request
  - Evie read the media policy since many on the call did not have a copy to look at;
  - some serious concern about having whole meeting taped and possible repercussions on the group process;
  - Paul Hillman responded: doesn't need to attend or record whole meeting, would like to gather "establishing shots" to illustrate that the collaborative process is actually occurring and interview some of the PIC participants; this will be a documentary produced through NOAA, not meant to make money; he does not want to do anything that could halt progress in solving community issues.
  - Paul could be granted permission to interview the designated spokespeople for each caucus;
  - media involvement carries risks; need to protect the process, especially right now while participants are building trust amongst each other. Can't muzzle participants, but if anyone involved with the PIC starts publicly taking substantive positions on issues the PIC is dealing with, it could cause other participants to question or perhaps end their involvement.

- there is great value in making the process known to the public right now, but that is different from reporting on specific issues before the PIC and participants views on those issues.
- suggestion to allow videotaping only during parts of the meeting that deal with the process;
- total time devoted to the PIC in Paul's film will be less than 5 minutes;
- Paul is a contractor for NOAA and all footage he takes will be public domain;
- important to include the PIC in Paul's film since the film will mention the PIC anyway;
- group still wants to see script and outline, **Paul will provide that;**
- suggestion to require that interviews follow PIC media policy and that a review of the final product be granted;
- concern that requiring review of any media coverage of the PIC is unenforceable;
- media policy gives guidance on known media coverage, can't do anything about coverage we don't know about;
- suggestion for a two-stage signed release for video coverage:
  1. specify conditions under which filming can occur and;
  2. require a review of the final product.
- suggestion that one of the first things on August agenda be a discussion of media policy highlighting these concerns about the dynamic between the need to establish trust and the possibility of participants sharing their views on specific issues with the media;
- Wanetta suggests: draw a line on the agenda that indicates what parts of it are open to the media (discussions about the process) and what parts are not open to the media (issue discussions). At the end of day have the designated group of spokespeople meet with media all together. (Note: The industry's designated spokesperson will not be at the August meeting.)
- get more specific about where the line is drawn. For example, caucuses are private, also could closed sessions be triggered by a request by one or more stakeholders? best to draw lines to ensure that the greatest amount of protection/confidentiality is provided;
- **developing a 1 or 2 paragraph statement/agreement for media/journalists to sign was also suggested and supported by some;**
- another point brought up is that the PIC should also be proactive about getting it's story/message out; that is, find opportunities to frame our own message and story (as one person put it, if we don't do it someone will do it for us);
- some portions of the August agenda can be aired over local radio station – which is the indication Debbie has gotten – that they want to air some, but not all, and it was agreed that the PIC should provide guidance about what we think would be more interesting to the St. Paul/St. George communities to hear
- **Meg, Evie and Claire will synthesize their notes of this discussion, refine the media policy to reflect this discussion and circulate by end of week; they will also draw draft lines on the August agenda to note which portions should be open to the media and which should not.**

## 2. Other requests from media to attend August meeting:

- Meg has been contacted by a reporter with First Alaskans (<http://www.anchoragechronicle.com/first.htm> and parent home page: <http://www.anchoragechronicle.com/index.htm>) a quarterly supplement published by Alaska Newspapers Inc., which is a subsidiary of the Callista Corporation.
- Evie was contacted by Paul Koberstein, who is an independent reporter as well as editor for the Cascadia Times (<http://www.times.org/aboutct.htm>). (Ayers encouraged participants to be

familiar with those from the media and what their backgrounds are.) Based on a phone conversation, it seems that Koberstein was very familiar with the documents on the PIC website and wants to attend the August meeting. Evie gave him an overview of the media policy. He said that his purpose is to write about the process, since it is a unique effort;

- Evie has also been contacted by Doug O'Hara (Anchorage Daily News), who is writing a feature on Northern Fur Seals. He wanted to attend the August meeting but is unable to.
- PIC should understand editorial standpoint of the various media planning to attend meetings.

### 3. Funding updates

- SWAMC has not received the \$50,000 from NMFS yet, **Evie will call Kaja;**
- AFN wrote a letter to Senator Stevens endorsing the PIC's request, TNC helped get that letter of endorsement;
- Evie has been in touch with Mark Spalding with the Alaska Conservation Foundation/Alaska Ocean's Program he will welcome a proposal for the November meeting and perhaps beyond for travel for community members.

### 4. Meg's Scope of Work (SOW)

- Graphics not included in the SOW since ENRI does not have an in-house graphic artist at present; Meg can refer us to the artist who now does contract work for ENRI and help set up a contract between her and SWAMC; doing this rather than contracting for these services through UAA will save on overhead (currently 42%);
- Need to add in printing and copying costs, but these should be minimal as the discussion encouraged emailing the meeting documents to participants and asking each to print and bring, thereby saving printing and shipping costs.
- TNC can front expenses for August meeting if need be, based on the commitment from the Oak Foundation, that TNC will receive a grant for PIC efforts. The funds are not expected to be received until September;
- Within the next week, **Evie, Claire and Meg will go over what materials needed for the August meeting;**

### 5. Update on August meeting logistics

- Group agrees that getting a charter would be better than going with PenAir, based on their proposed schedule for an extra flight leaving Anchorage at 4 am on 8/17 and 11:45 pm on 8/20. Cheapest charter so far is FS Air at \$1,037/person rt., **\*\*\*UPDATE (7/23/04):** It looks like we will be able to charter with Hageland. Roundtrip cost will be \$959.26 as long as we fill the 19 seat Beechcraft 1900. If you have any questions about travel, contact Claire. Please do not cancel your itineraries with Penair, we need to make sure we have enough seats on the scheduled service.\*\*\*

Other agenda items about Work Group updates and reviewing the Meeting Agenda were deferred until next week.